

St Keyne & Trewidland Parish Council

Project Plan | Parish Magazine

1 Background

The St Keyne Village magazine 'The Informer' and the Dobwalls and Trewidland 'Villager' are no longer distributed; 'The Informer' has not been published since the Editor/Producer retired, and the Villager has not been distributed since Trewidland split from Dobwalls in the Parish Boundary changes.

2 Project Summary

That the Parish Council take the lead in producing a new quarterly Magazine for the whole Parish. It is proposed that the Magazine should be quarterly, be called 'The St Keyne and Trewidland Informer' and initially use the previous 'Informer' format of an A5 booklet with at least the following content: Articles and news from local groups such as the Gardening Club, the Church, local History Groups, the Parish Council for example, plus a 'What's On' calendar of events, particularly from the two Village Halls, and key local contacts and phone numbers. Trewidland School could also have a regular feature.

3 Benefit to Residents

Although some community news and information is put on the local Facebook pages, many people who don't have access to Facebook will benefit from having printed information. A print version also enables all the upcoming events and community information to be presented in one place, rather than across different Facebook pages or websites, enabling residents to have easy access to local information.

4 Cost

The main cost will be printing and it is proposed that local businesses should be invited to Advertise in the magazine. The 'Informer' used to be fully funded through advertising however it is proposed that the Parish Council pay the costs of printing initially and reconcile these costs subsequently with any advertising revenue. Councillors will be asked to approve funding this project from the precept in 2024/25, but the initial work can begin earlier with any funding being drawn from the current printing budget which is underspent.

5 Who will be involved in delivering the project?

This proposal is being made by three Parish Councillors who have carried out some initial planning. However more people will ideally need to be involved to help with all aspects of the production and distribution, for the magazine to be successful. Specific roles should be identified as the project develops.

6 Timescales

It is proposed that the first 'full' edition is published in early February 2024, then May, August and November. We should also aim to produce a very short 'Christmas Edition' within the next few weeks to introduce the new magazine and containing a Festive Season 'What's On?'

7 How will the project be monitored and success measured?

We may be able to measure its success by asking for feedback from readers after a few editions. The Parish Council should also review the annual costs after four editions have been published.

8 Recommendation

Although led and initially funded by the Parish Council, this should be a Community Magazine, hopefully drawing in volunteers from the community over time to help with production and distribution.

9 Next steps

To agree the proposal and funding, then convene a meeting with interested parties in order to agree roles and responsibilities.

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